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 Dr. R. J. Hilton,
 Dept. of Plant Science.

OWNED AND OPERATED BY ALBERTA GOVERNMENT TELEPHONES

Broadcast Guide

F. WALKER BLAKE, MANAGER

J. B. MCRAE, PROGRAMME DIRECTOR

Music For Your Ears

Opera? Hill-billy? Symphony? Swing? Middlebrow? What kind of music do YOU like? CKUA asked twenty people about music and while each one knew what he or she liked, they couldn't tell us why. Write a letter to CKUA today and let us know what kind of music you like, and tell us why. We have a nice little gift for the writer of the letter we think best—so read these articles and let us know what you think about music. Meredith Wilson has this to say:



MEREDITH WILSON

Middlebrow music is the kind that is stamped "Save for Posterity" . . . "Return to John Q. Public Every Generation". Stamped by whom? By you, of course.

And **middlebrow** doesn't at all mean "not as good as highbrow". My first fling at middlebrow was several years ago when I worked out a music form which I called "chiffon swing" — something for folks who frown upon hot jazz and shy from over-arranged productions. I was aiming at something light and easy to listen to. In short, middlebrow music. And the great middlebrow audience backed me up.

I have tried my hand at music in all three fields, and I am convinced it's the mid-

dlebrow melodies that determine the measure of success. One who has an understanding of middlebrow taste is in tune with the honest, natural, real, elements that make up the "Save for Posterity" items.

And incidentally, joining the middlebrow ranks will put you in some pretty fast company — Tchaikovsky, Chopin, Schubert, Verdi, Bizet in the symphonic and opera world. Kern, Berlin, Romberg, Rodgers in the popular field; Crosby, **Crosby** and **Crosby** in the performer class.

Yes, it seems to me one couldn't possibly be more favored by the gods than to be singled out as a maker of middlebrow music.

—Reprinted Courtesy "Pic" Magazine

580 K.C. - THE VOICE OF THE PEOPLE

CKUA

PROGRAMME SCHEDULE

OWNED AND OPERATED BY ALBERTA GOVERNMENT TELEPHONES

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
7:00 A.M.		News and Weather Tal	News and Weather Tal	News and Weather Tal	News and Weather Tal	News and Weather Tal	News and Weather Tal	7:00 A.M.
7:15		Katnap Kapers Rec	Katnap Kapers Rec	Katnap Kapers Rec	Katnap Kapers Rec	Katnap Kapers Rec	Katnap Kapers Rec	7:15
7:30		News Tal	News Tal	News Tal	News Tal	News Tal	News Tal	7:30
7:45		Katnap Kapers Rec	Katnap Kapers Rec	Katnap Kapers Rec	Katnap Kapers Rec	Katnap Kapers Rec	Katnap Kapers Rec	7:45
8:00 A.M.		News CBC	News CBC	News CBC	News CBC	News CBC	News CBC	8:00 A.M.
8:15		Anything Goes Rec	Anything Goes Rec	Anything Goes Rec	Anything Goes Rec	Anything Goes Rec	Anything Goes Rec	8:15
8:30		Anything Goes—News R	Anything Goes—News R	Anything Goes—News R	Anything Goes—News R	Anything Goes—News R	Anything Goes—News R	8:30
8:45		Morning Devotions CBC	Morning Devotions CBC	Morning Devotions CBC	Morning Devotions CBC	Morning Devotions CBC	Morning Devotions CBC	8:45
9:00 A.M.		Across the Board ET	Across the Board ET	Across the Board ET	Across the Board ET	Across the Board ET	Across the Board ET	9:00 A.M.
9:15		Easy Rhythm ET	Easy Rhythm ET	Easy Rhythm ET	Easy Rhythm ET	Easy Rhythm ET	Easy Rhythm ET	9:15
9:30		Bulletin Board Rec	Bulletin Board Rec	Bulletin Board Rec	Bulletin Board Rec	Bulletin Board Rec	Bulletin Board Rec	9:30
9:45		Doris Sydie ET	Show Time ET	Spotlite Bands ET	Show Time ET	Spotlite Bands ET	"	9:45
10:00 A.M.	BBC News CBC	BBC News CBC	BBC News CBC	BBC News CBC	BBC News CBC	BBC News CBC	BBC News CBC	10:00 A.M.
10:15	Canadian Yarns CBC	Keyboard Concert ET	Violin Concert ET	Keyboard Concert ET	Violin Concert ET	Keyboard Concert ET	Pops on Parade CBC	10:15
10:30	Flights To Fantasy ET	Morning Concert CBC	Morning Concert CBC	Morning Concert CBC	Morning Concert CBC	Morning Concert CBC	Adv't. Monte Cristo CBC	10:30
10:45	"	"	"	"	"	"	"	10:45
11:00 A.M.	Calling All Children CBC	Musical Program CBC	Music by Goodman CBC	Musical Program CBC	Music by Goodman CBC	Musical Program CBC	Medley Time CBC	11:00 A.M.
11:15	Just Mary CBC	Time Was ET	As You Were ET	Time Was ET	As You Were ET	Time Was ET	World Church News CBC	11:15
11:30	Way of the Spirit CBC	Bandstand Review ET	Bandstand Review ET	Bandstand Review ET	Bandstand Review ET	Bandstand Review ET	Platter Pickin' ET	11:30
11:45	"	Magic Carpet ET	Magic Carpet ET	Magic Carpet ET	Magic Carpet ET	Magic Carpet ET	News and Weather CBC	11:45
12:00 Noon	Capital Reports CBC	News CBC	News CBC	News CBC	News CBC	News CBC	Gilbert and Sullivan Rec.	12:00 Noon
12:15	"	Sport Highlights Tal	Sport Highlights Tal	Sport Highlights Tal	Sport Highlights Tal	Sport Highlights Tal	"	12:15
12:30	Religious Period CBC	Farm Broadcast CBC	Farm Broadcast CBC	Farm Broadcast CBC	Farm Broadcast CBC	Farm Broadcast CBC	"	12:30
12:45	"	"	"	"	"	"	"	12:45
1:00 P.M.	New York Phil. Or. CBC	Music Lovers' Corner Rec	Music Lovers' Corner Rec	Music Lovers' Corner Rec	Music Lovers' Corner Rec	Music Lovers' Corner Rec	"	1:00 P.M.
1:15	"	"	"	"	"	"	"	1:15
1:30	"	"	"	"	"	"	"	1:30
1:45	"	"	"	"	"	"	"	1:45
2:00 P.M.	"	School Broadcast AEN	School Broadcast CBC	School Broadcast AEN	School Broadcast CBC	School Broadcast CBC	B.B.C. Hour Rec.	2:00 P.M.
2:15	"	"	"	"	"	"	"	2:15
2:30	Church of the Air CBC	Musical Magic ET	Curtain Calls ET	Musical Magic ET	Curtain Calls ET	Musical Magic ET	"	2:30
2:45	"	"	"	"	Your Home and You Tal.	"	"	2:45
3:00 P.M.	John Fisher CBC	Home and Country Tal	From the Classics CBC	From the Classics CBC	From the Classics CBC	From the Classics CBC	Say It With Music ET	3:00 P.M.
3:15	Weekend Review CBC	"	Family Favorites CBC	Family Favorites CBC	Family Favorites CBC	Family Favorites CBC	"	3:15
3:30	Alberta Talent Tal	Footlite Favorites CBC	Let's Dance CBC	Footlite Favorites CBC	Let's Dance CBC	Footlite Favorites CBC	Blue Orchids CBC	3:30
3:45	"	Musical Program CBC	Musical Program CBC	Musical Program CBC	Musical Program CBC	Musical Program CBC	The People Ask ET	3:45
4:00 P.M.	News and French Tal	News Tal	News Tal	News Tal	News Tal	News Tal	News Tal	4:00 P.M.
4:15	"	Mirror for Women CBC	Serenade to America CBC	Serenade to America CBC	Serenade to America CBC	Serenade to America CBC	Easy Listening ET	4:15
4:30	News and Weather CBC	Serenade CBC	Serenade CBC	Serenade CBC	Serenade CBC	Serenade CBC	Serenade CBC	4:30
4:45	Can. Short Stories CBC	Just for Fun ET	Songs of the Day ET	Just for Fun ET	Songs of the Day ET	Just for Fun ET	Rainbow Rendezvous ET	4:45
5:00 P.M.	Symphonic Music CBC	Edmund Hockridge CBC	Giselle LaFleche CBC	Wally Wickan ET	Tony the Troubad'r CBC	Carl Trevers CBC	Song Carol ET	5:00 P.M.
5:15	"	Song Shop ET	Styles in Song ET	Glee Club ET	Styles in Song ET	Song Shop ET	"	5:15
5:30	Alberta Scrapbook Tal	French I Tal	Win Your World Tal	Today's Horizons Tal	Science Parade Tal	French III Tal	The Lighter Side ET	5:30
5:45	Doctors Talk It Over ET	World of Science Tal	U. of A. Sports Tal	French II Tal	Rainbow Rendezvous ET	Gateway News Tal	"	5:45
6:00 P.M.	Walter Preston ET	Candlelite and Silver ET	Candlelite and Silver ET	Feature Broadcast CBC	Popular Playhouse CBC	Candlelite and Silver ET	Playhouse Party CBC	6:00 P.M.
6:15	News Tal	"	"	"	"	"	"	6:15
6:30	Stage '47 CBC	News Tal	News Tal	News Tal	News Tal	News Tal	News Tal	6:30
6:45	"	Chimney Corner Tal	Films for You CBC	West. Board of Music Tal	Books At Random Tal	Chimney Corner Tal	Sport Hittes Tal	6:45
7:00 P.M.	"	Music Hour Rec	Music Hour Rec	Music Hour Rec	Music Hour Rec	Music Hour Rec	Band Parade Rec	7:00 P.M.
7:15	"	"	"	"	"	"	"	7:15
7:30	D'Artega Presents ET	"	"	"	"	"	Some'th' Old a'd New ET	7:30
7:45	"	"	"	"	"	"	Carmen Cavallero Rec	7:45
8:00 P.M.	News CBC	News CBC	News CBC	News CBC	News CBC	News CBC	News CBC	8:00 P.M.
8:15	Wings Over Jordan ET	Farm and Home Tal	Behind the Headlines Tal	Farm and Home Tal	Dept. of Health Tal	Farm and Home Tal	Let's Waite ET	8:15
8:30	Bing Crosby ET	Col. School of the Air ET	Medical Talk Tal	Col. School of the Air ET	Why Stop Learning Tal	Col. School of the Air ET	Hits of the Week Rec	8:30
8:45	"	"	Faculty of Ed. Tal	"	Curtain Going Up Tal	"	"	8:45
9:00 P.M.	It Occurs to Me Tal	Preview ET	Variety Varieties Tal	The Sourdoughs Tal	Vancouver Theatre CBC	Prairie Schooner CBC	Hockey Rec.	9:00 P.M.
9:15	Rainbow Rendezvous ET	"	"	Novelty Parade ET	"	"	"	9:15
9:30	Footlite Serenade ET	Roy Shields ET	Concert Favorites ET	Invitation to Music CBC	Story of Music CBC	Winnipeg Drama CBC	"	9:30
9:45	"	"	"	"	"	"	"	9:45
10:00 P.M.	News Tal	News Tal	News Tal	News Tal	News Tal	News Tal	News Tal	10:00 P.M.
10:15	Wards With Music ET	Phil Brito ET	Evelyn Knight ET	Drach Shore Rec	Dance Love Tal	Mountain Jamboree ET	"	10:15
10:30	Vesper Hour CBC	Dance Orchestra CBC	Musica CBC	Mystery Master CBC	Dance Orchestra CBC	Three Sons Trio CBC	Command Perform. ET	10:30
10:45	"	"	"	"	"	Lee Sims CBC	"	10:45
11:00 P.M.	News Tal	Sport Hittes Tal	Sport Hittes Tal	Sport Hittes Tal	Sport Hittes Tal	Sport Hittes Tal	"	11:00 P.M.
11:15	"	Record Album Rec	Command Perform. ET	Record Album Rec	Command Perform. ET	Record Album Rec	"	11:15
11:30	"	"	"	"	"	"	"	11:30
11:45	"	Dancin' Discs ET	"	Dancin' Discs ET	"	Dancin' Discs ET	"	11:45
12:00 Mid.	News Tal	News Tal	News Tal	News Tal	News Tal	News Tal	News Tal	12:00 Mid.

LEGEND: CBC—CANADIAN BROADCASTING CORPORATION. TAL—TALENT. REC—RECORDED. ET—TRANSCRIBED.

ALBERTA FARM AND HOME FORUM

Mondays, Wednesdays and Fridays, 8:15 to 8:30 p.m.

Notes from the Dairy Convention are featured on our Farm and Home Forum Program this month. It's not easy to pack three days of solid discussion into a ten or fifteen-minute radio talk, but our Supervisor of Dairy Herd Improvement, R. Dixon, says he'll do his best to bring you the highlights. Another talk of special interest to milk producers will be the one by Dr. J. W. Howe, listed for March 14th. If you know how milk is made you will have a better idea of the raw materials needed and the way to keep the milk flowing.

There's a touch of spring in all our topics for this month: The fruit garden in spring; use of fertilizers for lawns and gardens; bees, poultry and crops. Then those insects—but J. L. Eaglesham will tell you about them on March 21st.

8:15 p.m., every Monday, Wednesday and Friday, is listening time on the Alberta Farm and Home Forum.

- March 3—Junior Club of the Air—A Club Member's Impressions of the Royal...Eric Longway
- March 5—Notes from the Dairy Convention.....R. Dixon
- March 7—Brooding and Rearing of Chicks.....D. R. Clandinan
- March 10—Homemakers' Chats—Spring Tonics.....Miss B. J. Lewis
- March 12—Don't Waste Package Bees.....W. G. le Maistre
- March 14—How Milk is Made.....J. W. Howe
- March 17—The Farmer Plans to Gamble Again.....D. Cameron
- March 19—The Fruit Garden in Spring.....R. J. Hilton
- March 21—Going Bugs Growing Bugs.....J. L. Eaglesham
- March 24—Water Systems for the Farm.....B. T. Stephanson
- March 26—Use of Fertilizers on Lawns and Gardens.....A. S. Ward
- March 28—The Oat Crop and the Weed Problem.....A. W. Henry
- March 31—Homemakers' Chats—Finishes for Walls and Floors.....Mrs. V. Macdonald

MUSIC FOR YOUR EARS

(Continued)

ANDRE KOSTELANETZ

One hears a great deal about **highbrow** and **lowbrow** music, with most music lovers divided into partisan camps, whose adherents are reluctant to consider the merits of dissenting opinions.

It is curious to note that the extreme factions represent the minority. The majority is interested in **middlebrow**. Growth of interest in this music is an extremely important development in the appreciation of music.

It is of great importance firstly, because it is the music that the vast majority appreciate, and secondly, because it channels the interest of listeners to advanced expression in music. It is for these reasons that middlebrow music serves such a vital purpose.

Middlebrow music is different to different people at different periods in their musical development. For example, to one whose chief musical interests are the songs of Tin Pan Alley, middlebrow music might consist of the melodies of Jerome Kern, Richard Rodgers, Cole Porter, and George Gershwin. The works of these composers would be the bridge to the next step on the ladder to broader musical interests. To another, Tchaikovsky and Debussy could in turn lead to Mozart, Bach, Beethoven, perhaps even along the side roads which lead to an appreciation of Stravinsky and De Falla.

The function of middlebrow music cannot be overemphasized as a musical bridge to span differences of taste, education, and environment, and to reach the opposite shore of a wider musical understanding. But, to be effective, it must have the most widespread dissemination. Radio, because of its tremendous audience, is doing an extremely valuable service in this respect. It is good to observe that middlebrow music is widely heard from juke boxes, in the movies and on countless phonographs—yes, even from the concert hall and the opera house. All of us who have anything to do with music, in any capacity, through any medium, must frankly face middlebrow music's role.

During the eight months I spent overseas, the deep interest in and

appreciation of music as a whole was expressed in a most concrete form. There is no doubt that the music millions of men heard overseas has been to them a musical highway leading to an understanding and a demand for music which would have been highbrow to them before they had this opportunity.

MORTON GOULD

Middlebrow music to me represents that kind of music that appeals to a great number of people, and does not involve particularized aesthetic development. One cannot categorize this kind of music because a whole range of fact that is a lot of widely-played music, or styles of music, is not "pure" or aesthetically correct. There is much satisfying music that could not be termed good music, but there also is a lot of good music that could not be termed satisfying.

I am not particularly disturbed over the fact that a lot of widely-played music, or styles of music, is not "pure" or aesthetically correct. There is much satisfying music that could not be termed good music, but there also is a lot of good music that could not be termed satisfying.

If one were to attempt to convey to a listening public pure jazz and perform this in the guise of elaborate arrangements, and with big ensembles, this would be fallacious and in bad taste. Attempts to do classical music by "commercial" ensembles fall in the same category. However, there is a wide "mid level" of music that is a part of the pattern as a whole that has to do with transmitting music in terms of every day living and of the less-involved emotions.

Middlebrow music is music that does not set up any particular restriction other than that it have as large and varied an appeal as possible. One must not lose sight of the fact that a large number of people have become symphony-conscious through exposure originally to larger orchestras doing popular tunes they understand and like.

I think middlebrow music is very typical of, and perhaps the result of, our way of living. Super automobiles in this country are the exception and for the few. For the most part we have the more popular modes of cars. Likewise, music, which to me is a functional part of society, should also

have its place and relation along with other things that go to make up our living standards. The more highly developed we become as a musically-cultured nation, the more developed will be the so-called middlebrow music.

DAVID ROSE

"To me, middlebrow music is "happy medium" music, the kind with wide appeal and satisfying to listen to. It does not demand much technical skill on the part of the listener.

In music, as in other forms of art, there are different schools of thought. For example, the person who enjoys a swing or jam session might not like a piece of highly-advanced classical music. On the other hand, one whose ear is accustomed to the pure classics would find little to interest him at a meeting of hepcats.

But there are few who will deny the almost universal appeal of the so-called middlebrow music. I am sure that almost everyone will enjoy the lovely melody of Jerome Kern's immortal *Smoke Gets in Your Eyes* whereas the rugged rhythms of a boogie-woogie jump tune, or the baroque dissonances of Stravinsky's *Rite of Spring* appeal to a much more selective audience.

It is important to remember, however, that middlebrow music today is at a much higher level than it was a few years ago. And this is simply a matter of musical education. We seldom enjoy what we do not understand, therefore people who were denied the privilege of hearing good music had little chance to understand it.

This condition has been changed to a great extent by the advent of radio and motion pictures. Through either or both of these media line music is within reach of practically everyone. In fact, through motion pictures, we are learning to absorb better music almost subconsciously, due to the background of "soft" music. So, now our ears are attuned to musical sounds that were formerly heard only in concert halls, and thus accessible to only a privileged few.

—Reprinted Courtesy "Pc" Magazine

Monday Through Friday---MUSIC HOUR---7:00 to 8:00 p.m.

MARCH

MONDAY, 3rd:

Chamber Music.

TUESDAY, 4th:

Francis: Organ Music.
Vocal Selections: Beniamino Gigli, tenor.

WEDNESDAY, 5th:

Bizet: "Carmen"—Members of Chorus and Orchestra of La Scala, Milan.

THURSDAY, 6th:

Elgar: Symphony No. 2 in E flat, Op. 63—W.B.C. Symphony Orchestra, conducted by Sir Adrian Boult.

FRIDAY, 7th:

Listeners' Request Concert.

MONDAY, 10th:

Beethoven: Quartet in E Minor, Op. 59, No. 2—The Budapest Quartet.
Schubert: Quintet for Strings in C Major—Pro Arte Quartet and Anthony Pini.

TUESDAY, 11th:

Choral Music: Don Cossack Choir.
Vocal Selections: Herbert Janssen, Baritone.

WEDNESDAY, 12th:

Bizet: "Carmen" (concluded).

THURSDAY, 13th:

Beethoven: Symphony No. 7 in A Major, Op. 92—Vienna Philharmonic Orchestra.
Symphony No. 8 in F Major, Op. 93—Boston Symphony Orchestra.

FRIDAY, 14th:

Listeners' Request Concert.

MONDAY, 17th:

Haydn: Quartet in E flat Major, Op. 50, No. 3.
Pro Arte Quartet.
Quartet in F Minor, Op. 20, No. 5.
Pro Arte Quartet.
Songs from Ireland.

TUESDAY, 18th:

Vocal: Organ Music.
Herald Selections: Marian Anderson, contralto.

WEDNESDAY, 19th:

Gluck: "Orpheus", Alice Rayner, contralto, d'Aleis Vlassoff Russian Choir and Orchestre Symphonique of Paris.

THURSDAY, 20th:

Beethoven: Symphony No. 9 in D Minor, Op. 125 (Choral).
Philadelphia Symphony Orchestra, Leopold Stokowski, conducting.

FRIDAY, 21st:

Listeners' Request Concert.

MONDAY, 24th:

Mendelssohn: Quartet in E flat Major, Op. 12—Budapest String Quartet.
Beethoven: Quartet in E Minor—Budapest String Quartet.

TUESDAY, 25th:

Choral Music: Palestrina.
Vocal Selections: Lotte Lehmann, soprano.

WEDNESDAY, 26th:

Wagner: "Tristan and Isolde"—Bayreuth Festival Orchestra.

THURSDAY, 27th:

Wagner: "Tristan and Isolde" (concluded).

FRIDAY, 28th:

Listeners' Request Concert.

MONDAY, 31st:

Brahms: Trio in E flat Major, Op. 40—Brain, Busch and Serkin.
Schubert: Quartet in D Minor ("Death and the Maiden")—Busch Quartet.

Monday Through Friday --- MUSIC LOVERS' CORNER --- 1:00 p.m.